

WHITE PAPER

STRATTON CLUB

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1. PROJECT OVERVIEW

1.1. Project core meaning

The international business club “STRATTON” doesn’t have any analogs in the world. It is a unique online platform where each member has access to a personal profile that allows interaction with other club members. The infrastructure of the platform is developed with blockchain tech and its own cryptocurrency that will fully function in 2-3 years. Club membership allows those involved safely interact with each other and acquire various, useful services for them and their businesses.

Club members are an audience of successful middle and upper class. Primarily business owners, entrepreneurs and start-up initiators. Also, public personalities, social activists, and top-managers of large organizations.

The online platform of “STRATTON” business club will be available in 14 languages: English, German, French, Spanish, Chinese, Russian, Hindu, Vietnamese, Japanese, Swedish, Brazilian, Italian, Greek, Turkish.

1.2. The problem

Today there is a wide choice of possibilities for business development and work advancements – but they are all, mostly, spread out too thin – and to use them one has to constantly seek and build relationships with various people and companies. One has to register in many services, enter various associations, and so on.

Today there is no such single entity on the market with a complex structure to satisfy basic needs and requirements of a business.

1.3. The solution

Membership in “STRATTON” club grants many modern resources and technologies in one place and with a high level of quality and comfort.

For club members there is a wide array of possibilities of execution of business deals just as deals of personal character for private parties, including those exchanged with any feasible currency of the world or a cypto-currency. The best and most attractive factor of this project is that all these exchanges are made without financial regulations of the countries where the parties involved are located.

In addition, there is an alternative for a comfortable and easy international networking on the club’s platform that can be used to achieve any goals.

In this way the club grants a possibility of using one “window” to achieve everyday goals

and satisfy needs in various business or private matters. This is a great way to save resources, time, and money.

1.4. Project Goal

The project goal is an achievement of several tasks:

- 1) Unification, cooperation, communication
- 2) Search for valuable partners for bringing projects to life.
- 3) Growing of a client base.
- 4) Attraction of investments.
- 5) Conduct of profitable business deals.
- 6) Business scaling and making businesses to outreach for an international level.
- 7) Access to modern business tools and technologies.
- 8) Access to new markets.
- 9) Sharing experience with other participants.

2. BUSINESS COMMUNITIES TODAY.

(current situation, problems and needs)

Today in the world, there are many business communities and clubs, which function year by year and give participants some additional opportunities and development perspectives for their business activity.

Most communities organized either as "special interest groups" and most of a time represent interests of their founders, or on a principle of building communities by holding a business. Here are examples of such businesses:

1. Yacht clubs for entrepreneurs.
2. Golf clubs
3. Investment communities, gathering people around one or several investment projects.
4. Business communities of managers and entrepreneurs, providing education.
5. Private clubs, based on certain characteristics of members, that they have in common, such as income level or geographical location.

The main problem of all existing communities, is that most of time they have very specific application and cannot pursue several goals in one place.

This makes a limitation for participants of such communities from one hand, and from second hand, makes them to join different associations every time they need to complete a task, which takes an extra spending of time and money and often — a miss of profit.

Current situation dictates a demand for many business men to get in one place some different services and additional opportunities for their businesses. This would shall allow them to save time and money for more effective development.

3. THE OFFER

The “**STRATTON CLUB**” opens a new cycle in development of business relations and communications all over the world, similar to worldwide expansion of the Internet and its services, such as e-mail, cloud servers, messengers and social networks, IP-telephony, etc.

The idea of this club with number of it's presented services was conceived because none of similar noticeable projects exist in a world today.

Becoming a Club member gives any person unlimited options for development of any business initiative. It removes borders and lifts the pressure of state institutions of any kind.

Most attractive aspects of this projects are the following:

1. Making domestic and international deals with optimal conditions in terms of economy, speed and security, without limitations caused by different legislation in countries of residence for sides of a deal.
2. When conducting transactions through the club services, participants receive the tools, allowing them to avoid formal and legal limitations and, this way, to optimize any expenditure component, influenced by the state credit and tax policy.
3. The completely new niche opens for investment deals between participants from different countries, which is very crucial in current political situation, when restrictive measures, imposed by state level, becomes a burden for solely business relations.

4. THE CLUB MAIN FUNCTIONS.

The “**STRATTON CLUB**” is an international online platform for businessmen, entrepreneurs and companies, acting as a system of online services for communication, exchange of experience, making deals, and getting resources for business on advanced conditions.

The main club functions can be roughly divided on 3 segments:

1. The business club itself with its services: Club communication network, available through online platform from any part of the world, used not only for networking, but also as a knowledge base, an additional target audience for business development, trade, search for partners and investment funds.
2. Financial services of cryptocurrency exchanger app, cryptocurrency exchange and bank.
3. DAO – the venture fund.

Club membership is available through registration on the web by filling the required data form.

The “**STRATTON CLUB**” is looking forward to issue its own cryptocurrency, named “Stratton”.

As it was noted above, club members will have great opportunities to conduct any business deals, not only those, involving trade, but also deals for financing projects, attracting investment capital, selling the businesses, processing loans, etc. up to company mergers on the international level.

5. CLUB SERVICES

Club members will have an access to multiple services (divisions), intended to make club business experience more strong.

Services:

- 1) Club: It's a powerful online communication platform, with ability to use both private chats and group chats, by forming thematic interest groups. Design and functionality of this platform is tailored to serve it's target participants, which mostly are representatives of a business world: entrepreneurs, business owners, top executives, startup company founders, whose goal of joining the club is to implement their interests in business.

After registration of personal account, club member will have an access to communication with other members, building partnerships, posting information of advertising and news into live business strip.

In order to keep the club as a valuable meeting point, members will agree with the rules of and moderation of their messages, aimed at maintenance of common communication culture and elimination of topics, completely irrelevant to this platform.

The system named "Transactions guarantor" will be established to provide safety for transactions between club members. This means, that buyer's money (which could be in any currency or crypto-currency), in the amount of purchase, first of all, will be put on a special deposit account in the bank until the seller fulfills his obligations, such as delivering goods or services, to the buyer.

The Club will open this account in one of the banks in Europe.

This is how the system works:

- 1) The buyer creates a transaction record for the service and fills out all the essential terms of a transaction in the special form, including: transaction date, "transaction name", transaction amount, transaction subject, transaction details, etc., then the seller's profile name is indicated and the form is sent for confirmation.
- 2) The system indicates the pending transaction for both parties.
- 3) The buyer is waiting for confirmation of the transaction from the seller.

- 4) Upon confirmation of the transaction, the seller enters his account details into which payment will be transferred based on the outcome of the transaction.
- 5) After the seller accepts the transaction, the buyer receives a notification to make a payment.
- 6) The buyer transfers the funds in the amount of the transaction to a special depository account in club's bank.
- 7) After the seller fulfills his obligations, the buyer submits the "Completion of the transaction" form, and after that money is automatically sent from the depository account to the seller's account.

The operations of the "Transactions guarantor" service will be fully provided by its own support service system, which also will have an obligation to resolve any disputes between the parties. Challenging of a transaction is possible at any stage by any party.

The commission of this service is from 1% to 4.5% of the transaction amount. A fixed minimum / maximum amount of commission is not provided. The amount of the commission is paid in conventional fiat currency, which is converted at the exchange rate of central banks on the date of the transaction.

Threshold values of commission percent depending on the volume of transactions and the club membership:

COMMISSION FOR SERVICE "TRANSACTIONS GUARANTOR"		Up to 10000\$	10-100000\$	100-1000000\$	Above 1000000\$
		Club members	%	4,0%	3,0%
Others (Not members)	%	4,5%	3,5%	2,5%	1,5%

2) Consulting: This section will present all traditional consulting services for business, relevant to the current market and offered by club members.

Consulting services will be presented in groups, classified by categories:

- 1) Determining the effectiveness of the management system
- 2) Business evaluation
- 3) Innovation management
- 4) Marketing research (including determining competitiveness, market research, etc.)
- 5) Diversification or the formation of a new business.
- 6) International management
- 7) Mergers and acquisitions
- 8) Organizational structure and development
- 9) Privatization

- 10) Project management
- 11) Quality management
- 12) Re-engineering
- 13) Strategic planning
- 14) Bench-marking
- 15) Partners Search
- 16) Internal management
- 17) Consulting for World Trade operations
- 18) Crisis Management
- 19) Financial and Managerial Accounting
- 20) Bookkeeping Services
- 21) Tax optimization
- 22) Legal Services
- 23) Financial Modeling
- 24) Start-up project presentation for attracting investments
- 25) Business Concept development.

There are additional subgroups for each category.
Club members can submit and share with each other their own business proposals for consulting services, for the mutual benefit.

3) BUSINESS: This section will be a platform for finding investments, as well as for buying / selling a business.

Club members will have the following opportunities to post in this section:

- 1) For startups: placing a project to search for an investor.
- 2) For existing entrepreneurs and businesses: placing announcements looking to purchase or sell an already existing business.
- 3) For investors: posting offers to search for interesting projects and options to invest in existing businesses.

All offers in this section will be grouped by industry:

- 1) Construction
- 2) Production
- 3) Education
- 4) Food (restaurant business)
- 5) Pharmacies
- 6) Beauty salons
- 7) Real estate
- 8) Entertainment
- 9) Car Wash
- 10) Trade
- 11) Tourism
- 12) Services
- 13) Healthcare
- 14) and others

Also, it should be noted here especially, the possibility to use cryptocurrency for all purchase

and sale operations, as well as for an implementation of investments.

4) RECREATION: This section will aggregate information about spending time off and active hobbies, as well as news about high-end leisure and sport activities for the target audience of a premium segment: (yachting, golf, tennis, extreme tours, cruises, and more), and also about the Concierge Service.

Tour operators and other companies which advertise travel services, VIP-leisure, sport events and goods for tourism and sports, as well as exclusive, unusual, non-standard tours around the world can post their offers in this section.

5) B2B: This section is intended for conducting business transactions between the club members, the most of whom are represented by entrepreneurs and businessmen which always have something to offer to each other.

First of all, this functionality will be important and useful to manufacturers,

so, they can place their products in catalogs and conduct purchase / sale transactions with them directly or through the service's operation functionality, which allows to increase / decrease prices dynamically with a built-in algorithm.

In addition to manufacturers, any member of the club will also be able to use the site to sell their goods and services, by placing them in the visual catalog on the site, where everyone can see the current offers. Convenient site functionality will allow to jump from a specific product description card directly to the transaction page.

The club will be offering to use the "Transactions guarantor" system for transactions, and this will be the one of the ways of monetization of the club's activities at the initial stage of it's development.

6. REAL ESTATE: In this section, participants can place their offers for the purchase, sale or rent of a commercial or private real estate property around the world.

The "Real Estate" section on the club's website provides the following breakdown by categories:

- 1) Commercial real estate (shopping centers, offices, hotels, plants)
- 2) Apartments
- 3) New built homes
- 4) Houses, cottages, castles
- 5) Land and farms, ranches, islands
- 6) Garages, parking places.

Also, this section will aggregate and accumulate the latest relevant news and discussions about real estate. Any member of the club will be able to participate and get some useful information about a particular property or an area, district, developer, etc.

7. TRAINING / EDUCATION: This section is intended for placing offers regarding education, training, workshops, masterclasses on business topics and personal development

from trainers and business schools.

Also, through this service, the STRATTON CLUB on it's own will organize free LIVE BUSINESS EVENTS for club members (training, team building, networking, etc.).

These events will include:

- Annual business forums for club members in different parts of the world on present-day issues and exchange of experience,
- Training from world speakers,
- Organization of club own investment forums,
- Other activities.

All the above mentioned events will come gradually with the mass gaining of club members, and upon request, or when specific event is needed for the specific target audience.

Each member of the club will find an opportunity to achieve new additional knowledge, techniques, tools for use in their personal or professional development.

In summary, each above mentioned section may be a point of interest for any club member, either he/she is an entrepreneur, or business owner, or a businessman, allowing each of them to post their business proposals and trade offers.

6. CRYPTOCURRENCY FUNCTIONS OF THE CLUB

6.1 Cryptocurrency exchanger app

The foremost of financial services in the club will be a cryptocurrency exchanger app.

Club members, and any one else, will be able to use the cryptocurrency exchanger app at any moment they require it. It is possible to use any fiat currency or cryptocurrency to top up your balance on the exchange. An unlimited amount of accounts can be made with various currencies and it is possible to make an unlimited amount of exchanges with any fiat currency or cryptocurrency.

The payment page, in the cryptocurrency exchanger app, is integrated with all common payment systems on the market (Netteler, Skrill, E-Payment, B2BinPay, Capitalist, OkPay, PayZa, AliPai, WeChat, etc.).

Not only individuals, but any financial institution (broker firm, payment system, PSP, e-wallet, hedge fund or any E-commerce organization) may commit any operations in their profile within the exchanger app.

The cryptocurrency exchanger app will have a fully integrated profile module and client verification, also a fully-realized administration module for control and statistics monitoring.

Operations that deal with exchange of currency will be executed instantly, regardless of geographical location of those involved in the exchange or the cryptocurrency exchange's legal registration status.

Each member of the club, and any other visitor, may operate the cryptocurrency exchanger app anytime (24/7) and exchange, then withdraw currency to any electronic wallet.

6.2 Cryptocurrency exchange

The cryptocurrency exchange allows buying and selling of any pair of "cryptocurrencies" as well as any pair of "fiat currency".

The access to cryptocurrency exchange services, just as to the app, will be open to the club members and non-members or companies. Only the club members will have access to cryptocurrency exchange services on exclusive terms and a lower commission for operations.

The cryptocurrency exchange will allow to receive and withdraw money in fiat currency of other banks and payment systems. A liquidity aggregation functionality will be available with various exchanges and cryptocurrency liquidity providers, as well as matching of limits and market orders from all clients.

6.3 Cryptocurrency bank

After the cryptocurrency exchange and its app become working and functional the next step will be to launch the crypto bank.

Services of the cryptocurrency bank will be available to “STRATTON CLUB” members and anyone else. Club members will have exclusive terms and privileges when it comes to opening accounts, commissions and exchange operations (including fiat currencies and cryptocurrencies). Commission for operations in the bank will be 0.5% (of the sum included in the operation) for club members, and 1.5% for everyone else. The cost of opening an account in the bank will also depend on club membership and membership type. A “VIP” type membership will have a \$1000 USD lower cost for opening an account than “STANDART” type, and for nonmembers, of the club, the cost will be \$3000 USD.

6.4 DAO

Decentralized Autonomous Organization (DAO) – mainly consisting of a venture fund.

This is a modern, electronic, system of investment based on blockchain technology, that allows to make the investment process faster, simpler and less expensive due to cutting out or reducing the role of middlemen, lawyers, auditors and clearing agents. DAO makes it possible to make investments with a more reliable, from a legal point of view, algorithm, and will exclude the administrative barrier of parties being located in different countries, which will greatly increase the possibilities of attracting and investing money in promising and profitable projects, and will allow them to “set sail” more successfully.

Anyone can make investments with DAO, using BCS tokens, in turn, to get the tokens – one needs to make a deal in a smart-contract system. “STRATTON CLUB” members will receive BCS automatically upon registering in the club, that will be available upon launch of the DAO. Any member of the club will be able to top up their token balance after the DAO launches.

Any token owner has a right to vote in the DAO in proportion to the volume of their invested tokens. If someone gives back their tokens they will “burn” according to the smart contract.

The main directive of investments in the venture fund, logically according to its name, are high-risk investments in start-ups and businesses in IT and modern, innovative, electronic technologies and projects such as those that:

1. Change the world and create completely new, modern ways of living for people.
2. Crumble any borders or obstacles on their way to realization.
3. Open similar possibilities for anyone on earth.
4. Give start for a new way of the world order and are realized with brand new economic algorithms.
5. Start a new era of human evolution that may influence the entire XXI century in history of humanity.

However, it is important to state, that besides those projects listed above, for optimization of venture risks and diversification of income, investment is planned for traditional and classic types of businesses that are currently in demand and have some stable positions in the world economy.

7. POSSIBILITIES FOR MEMBERS

7.1 Business-partnership

Technological instruments, functions of the club, and members from all over the world allows any member of the club to network, and start business-partnerships easily. Networking has a positive impact on all members of the club, and their businesses. When partnership is backed by a single platform with same rules and customs – it becomes a more effective instrument for development.

7.2 «Transactions guarantor» system

To organize control and reliability of transactions between club members a service-system “Transactions guarantor” will be employed. This system provides for the reservation of funds of the buyer in the amount of the purchase on a special deposit account with a bank until the moment of fulfillment by the seller of his obligations to the buyer. To conduct transactions any fiat currency or cryptocurrency may be used.

In the process of implementing this system, the club will open a special depository in its European Bank.

How the system works:

- 1) A buyer creates a deal in the service and fills out all the deal conditions on a form: transaction date, “name of transaction”, transaction sum, subject, details and etc., afterwards the sellers login is filled out and the transaction is sent for confirmation.
- 2) Buyer and seller both see the deal.
- 3) The buyer waits for confirmation of transaction from the seller.
- 4) The seller, upon confirmation, enters his requisites, for payment to be made upon deal completion.
- 5) After the seller accepts the transaction the buyer will get a notice about it and may deposit his payment.
- 6) The buyer transfers the funds in the amount of the transaction sum to a special depository account with the club bank.
- 7) After the seller fulfills his obligations, the buyer draws up a “transaction completion”, after which the money is automatically sent from the depository to the seller’s details.

The work of service-system “Transactions guarantor” will be supported by its support service, which also will resolve disputes. Challenging a transaction is possible at any of its stages, by either party.

7.3 Attraction of investments

Club members can use many opportunities to attract third-party investments in their projects, whether it be start-ups or existing businesses.

Will be able to post in this section:

- 1) for startups - placing a project to search for an investor.
- 2) for an existing business - placing a request to attract investment in development, scaling and any other business tasks.

Also, for club members, the functionality provides placement of offers on a search for interesting projects and options for investing funds in existing businesses.

7.4 Business Economy Optimization

The development of the club implies, as noted above, the launch of its own financial services, which will, subsequently, on one hand, be the main point of the club's functioning for the initiators and investors of the project, and on the other hand, being in it to use the club's capabilities for each participant.

These tools will allow completely accessible ways to bring the economy, as a whole, and the profitability of the business of each club member in particular, to a new level. Open additional opportunities for optimizing business activities and increasing its development and productivity.

7.5 Easy access to international markets

Because there will be members in the club from all over the world – there will be a way to make business contacts and partnership on various markets, in different countries.

7.6 An opportunity to make profitable investments in projects, around the world, through the DAO

For investors the DAO is an interesting tool for investing in various business projects, including start-ups and ventures. The choice of projects will be huge because of international club membership.

7.7 Access to reliable, international financial institutions

Access to cryptocurrency exchange, the exchange app, and an international cryptocurrency bank which is open of Europe jurisdiction and meeting all modern requirements and market demands.

8. ROADMAP

The development of the project involves several significant stages:

- 1) Year 2020 – development of project concept, website launch, financial model preparation, business plan formation, launch of the main platform for “STRATTON CLUB” (website).
- 2) Year 2021 – development and launch of a cryptocurrency exchanger application
- 3) Year 2022 – launch of the clubs own cryptocurrency exchange and its integration into the core infrastructure of the club.
- 4) Year 2022 – creation of a cryptocurrency bank that will execute 2 main functions for club members:
 2. Carrying out transaction operations
 3. Fixation of the main and most significant preparatory fact in preparation for the DAO.
- 5) Year 2023 – Decentralized Autonomous Organization (DAO) launch, the core component of which will be a venture fund.

The further strategy involves work to improve the quality of existing opportunities in the club and expand the functionality of the club with more interesting and relevant services and tools.

In particular the following:

1. **Conduct of STO (Security Token Offerings)**, which in turn will provide additional opportunities for the development of the club, open new business and investment opportunities to its participants, and also lead to an increase in equity of the founders and core investors of the project.
2. **Launch of DAO (Decentralized Autonomous Organization) – venture fund**, that will allow investment possibilities in various projects, such as innovative financial and tech projects and start-ups, and established, traditional, businesses. Club members automatically become co-investors in the DAO upon their registration in the club.

It is important to state that a launch of a functional investment venture fund, with the DAO, is the climax of the project for the next 3-5 years. This, after all, is the main goal of the Club's development. When this goal is reached, as well as taking into account the current market situation and new innovative technologies, for further growth of the project new development horizons will be indicated.

9. THE TERMS OF PARTICIPATION

9.1 The terms of participation and membership in the club

Entrance to the membership of the club is carried out on the basis of a preliminary questionnaire and payment of the entrance membership fee of \$ 1000 or \$ 3000 (“STANDARD” package and “VIP” package, respectively).

Each member of the club fills out a standard form upon entry.

Club membership can be chosen from 2 membership packages:

- 1) **“STANDARD” package.** Yearly membership fee is \$1000 USD - starting from second year. This club membership package allows placement of business offers and various announcements. This come with a limit of 3 active offers being placed in a single club category. Offers that are no long active may be retired to an archive, and in their place new offers can be put filling up the limit of 3 active offers.
- 2) **“VIP” package.** Yearly membership fee is \$3000 USD. “STANDART” package may be upgraded to this at any time with a deposit of \$2000 USD, in addition to “STANDARD” package fee. This package gives a privilege of being able to place up to 30 active offers, with no limit on the categories (It’s possible to place all 30 offers in one, single, category or throughout various categories).

9.2 Tokenization

The token will be called “Stratton”.

In the beginning, 1 token will be equal to 0.1 amount of conventional unit of fiat currency. This rate is predicted to have an organic growth which will be provided by the growth of the value of investment projects that are financed through the DAO venture fund. It should also be noted that core growth of the tokens will begin when the venture fund DAO is created and launched.

Any club member may quit the club with a profit, after exchanging their tokens on a cryptocurrency or fiat currency with the cryptocurrency exchanger app.

10. YOUR FIRST STEP IN THE CLUB